



**SAY HELLO
TO ADAM!**





ADAM & YOU

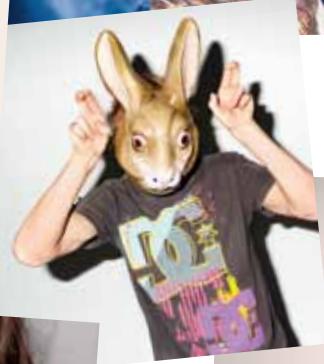


You're one of a kind and so is ADAM. What makes this car so different? It's not just the bold stance and raucous colours. It's you. You make ADAM what it is. You have the freedom to change almost every detail to style your car until you have exactly what you want.

Buying an ADAM is an inspirational experience. To start you off, our designers have put together three versions of ADAM: JAM, GLAM and SLAM each with their very own identity. After choosing one of these you can change a whole stack of details and make your mark all over your car.

We've only shown a fraction of what's possible here. Your next step is online where you can see the whole picture and use the configurator to tweak your virtual ADAM to perfection. Just log on to www.vauxhalladam.co.uk and be creative!





ADAM JAM



Colour: Pump up the Blue*
Roof Colour Pack: White my Fire*
Wheel style: 16-inch Horns in Silver
Options: Chrome Pack*, Light Pack*

ADAM IS ALL ABOUT INSPIRATION.

Bring home an ADAM JAM and your neighbours are going to notice. Striking colour combos are eye-catching and attention-grabbing both inside and out. Big personality and funky shape come factory-fitted, so get your imagination to work and shake up your street.

To start you off all this comes as standard:

- 16-inch Horns alloy wheels in Silver
- Air conditioning
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer
- Cruise control

And your power choice:

- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) Start/Stop

Log on to www.vauxhalladam.co.uk for more detailed ADAM JAM specification information.



White Ocio cloth/Morrocana*

Interior Leather Pack* – White
– White part leather-trimmed steering wheel
– White leather gear knob and handbrake lever

Pump up the Blue facia, door panels and centre console inserts.

IntelliLink audio system*

*Optional at extra cost.



Make the perfect first impression with simply must have features.

- 1. Open that door, drop that jaw.** JAM's out-standing outside has an in-credible inside to match. Why have one tone when you can have two?
- 2. The key to your creation.** JAM keys hold their own on any table.
- 3. Loud and proud.** The ADAM badge says it all.
- 4/5. Alloy wheels.** The JAM doesn't just get from A to B. It gets noticed along the way thanks to its imposing range of 16-, 17- or 18-inch styles.* 16-inch Boomerang wheel in Technical Grey with diamond-cut finish (4). 17-inch Hurricane wheel in Manogian (5).

ADAM JAM EXTREME

Go Extreme. Go all out with an Extreme Pack.* On the JAM, Extreme means:

- White my Fire roof
- White my Fire front grille bar
- Dark-tinted rear glass
- White my Fire 17-inch Hurricane alloys
- Splat graphics
- White Edged Lines facia and door panel inserts
- Japan Paint centre console
- Interior Leather Pack - White featuring white part leather-trimmed steering wheel and white leather gear knob and handbrake lever



ADAM GLAM



Colour: Purple Fiction*
Roof Colour Pack: White my Fire*
Wheel style: 17-inch Roulette in
Technical Grey*

THERE'S ONLY ONE ADAM THAT'S FOR YOU.

Stop counting the likes and start counting the loves. In ADAM GLAM you're dressed to impress. When you create your ADAM you don't follow a trend, you start a whole new one. Take your seat under a panoramic glass roof, immerse yourself in seven-speaker surround sound and take a ride in your character personified.

You'll find all this at your disposal:

- 16-inch Vintage alloy wheels
- Electronic climate control
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Fixed glass sunroof
- LED daytime running lights and tail lights

You'll love the power choice too:

- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) Start/Stop

Log on to www.vauxhalladam.co.uk for more detailed ADAM GLAM specification information.



Purple Leather*

Interior Leather Pack* –
Purple
– Purple leather-trimmed steering wheel
– Purple leather gear knob/gaiter, handbrake lever/gaiter

Japan Paint facia, door panels and centre console inserts

IntelliLink* audio system

Other options: Winter Pack*
– Heated front seats and steering wheel

*Optional at extra cost.



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A style icon. It's true. We're not dressing it up. All this can be yours.

- 1. Everybody's crazy about a sharp-dressed ADAM GLAM.** Every ADAM GLAM comes dressed in Cocoa, Purple or Black trim. Chrome door sill covers match the gleaming door handle inserts and window mouldings.
- 2. Let there be light.** From the inside, ADAM GLAM's fixed glass sunroof looks even better.
- 3. Set your season.** Your Electronic Climate Control (ECC) automatically keeps the car as warm or cool as you want.
- 4. See and be seen.** Safer, smarter, cooler and cleaner. With LED daytime running lights and smart LED tail lights.
- 5/6. Alloy wheels.** 16-inch Vintage alloys come as standard (5). Or you can pick the 16-inch Triple Cross* design shown here (6). You can go large with a 17- or 18-inch* design!



ADAM GLAM EXTREME

Pump up the Glam. Take your style to town by upgrading with the ADAM GLAM Extreme Pack.*

- White my Fire roof complete with Fly graphics
- 17-inch Roulette alloys in Copper with diamond-cut finish
- Fly facia and door panel inserts and exterior door mirror graphics
- Interior Leather Pack – Cocoa featuring Cocoa leather-trimmed steering wheel and Cocoa leather gear knob/gaiter and handbrake lever/gaiter



ADAM SLAM

Colour: James Blonde*
Roof Colour Pack: I'll be Black
Wheel style: 18-inch Twister* in
Technical Grey with four I'll be Black
clips and one James Blonde clip



ADAM JUST HAS IT ALL

Log on to www.vauxhalladam.co.uk for more detailed ADAM SLAM specification information.



ADAM SLAM has attitude. It has energy. And the agility of a sports chassis. Make a cult of your car and park your personality all over its fresh and muscular design.

Here's some great kit to start you off:

- 17-inch Hurricane alloy wheels in Manoogian
- Two-tone roof pack
- Electronic climate control
- CD player with USB facility and aux-in socket
- DMB digital radio
- Bluetooth® connectivity
- Trip computer and cruise control
- Sports suspension
- LED daytime running lights and tail lights

Check out the power choice too:

- 1.2i 16v VVT (70PS)
- 1.2i 16v VVT (70PS) Start/Stop
- 1.4i 16v VVT (87PS)
- 1.4i 16v VVT (87PS) Start/Stop
- 1.4i 16v VVT (100PS)
- 1.4i 16v VVT (100PS) Start/Stop

- Superheroes Black and Yellow
- Interior Leather Pack* – Yellow
 - Yellow part leather-trimmed steering wheel
 - Yellow leather gear knob and handbrake lever
- James Blonde facia, door panels and centre console inserts
- IntelliLink* audio system
- Winter Pack*, Sports pedals*

*Optional at extra cost.

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Leading the way. These aren't boy's toys. They're game changers.

1. A high waiting to happen. With its vivid colours and sporty steering wheel, just taking your seat in SLAM is a buzz.

2. Light show. Rear LEDs make a powerful finish.

3. Sporty ADAM SLAM seats. These seats have a simple message: Get in and get going.

4. Sports pedals. Specify this option and even your feet will have something to look spectacular on.*

5/6. Alloy wheels. 17-inch Hurricane alloys in Manoogian are fitted as standard (5). But why not move up to the monster 18-inch Turbine design (6)* to really set off those 'down the road' graphics.

ADAM SLAM EXTREME

Open your comfort zone.

The ADAM SLAM Extreme Pack* has the stand-out styling to turn heads – and keep them turned.

- Roof and bonnet get the full sports treatment with racing stripes
 - 18-inch Twister alloy wheels
 - Carbon-effect detailing on door mirrors, front grille bar and rear view mirror
 - Interior Leather Pack - Red 'n' Roll featuring Red 'n' Roll part leather-trimmed steering wheel and Red 'n' Roll leather gear knob and handbrake lever
 - Sports pedals
- VXR Styling Pack illustrated, additional option at extra cost.



YOURS.

TRULY.

I'll be Black*
Two-coat metallic



A Star is Brown*
Brilliant

Sweet Greens*/**
Brilliant

The Greyfather*
Two-coat pearlescent

Buzz Lightgreen*/**
Two-coat pearlescent

Red 'n' Roll
Solid

James Blonde*
Brilliant

I'll be Black*
Two-coat metallic





White my Fire*
Brilliant

Men in Brown*
Brilliant



Greenspotting*
Two-coat metallic

Pump up the Blue*
Two-coat pearlescent

Papa don't Peach*
Two-coat metallic

Purple Fiction*/**
Two-coat pearlescent

Saturday White Fever*
Brilliant

Exterior colours are a big part of your car's personality. And because ADAM stands for self-expression, you get a whole lot of colours to choose from. Once you've decided on your body colour, you can create a cool two-tone look with one of three optional Roof Packs (includes matching roof and door mirrors) – in I'll be Black, White my Fire or Men in Brown complete with dark-tinted rear glass. In total 39 different colour variations. How's that for choice!

Log on to www.vauxhalladam.co.uk for full ADAM colour availability.

*Optional at extra cost.
** Not available on ADAM SLAM models.



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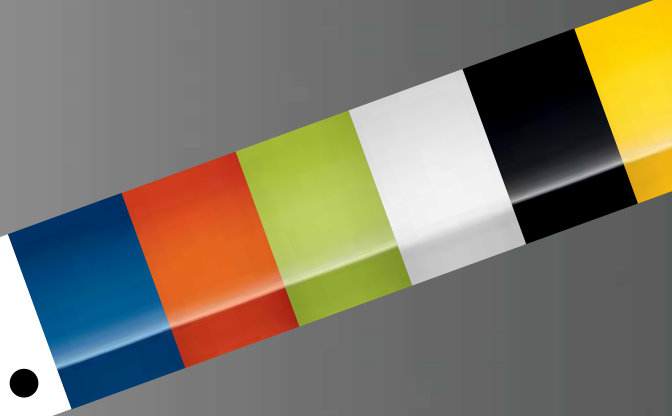


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**BLACK
OR WHITE.**



Saturday White Fever Brilliant paint and logo bar in I'll be Black are optional at extra cost.



The Black or White Pack is personalisation for purists. No matter what the colour of your ADAM JAM, GLAM or SLAM, you can re-style it with a pack that transforms the roof, door mirrors and alloy wheels in striking white – or black. Inside, the instrument panel, centre console and door inlays get the same radical treatment, and the rear glass is dark-tinted.*

- 1. ADAM JAM Black Pack 16-inch Horns alloy wheel I'll be Black.**
- 2. ADAM GLAM Black Pack 17-inch Roulette diamond-cut alloy wheel I'll be Black.**
- 3. ADAM SLAM Black Pack 17-inch Hurricane alloy wheel I'll be Black.**
- 4. ADAM JAM White Pack 16-inch Boomerang diamond-cut alloy wheel White my Fire.**
- 5. ADAM GLAM White Pack 17-inch Roulette diamond-cut alloy wheel White my Fire.**
- 6. ADAM SLAM White Pack 17-inch Hurricane alloy wheel White my Fire.**

Log on to www.vauxhalladam.co.uk for full ADAM Black and White Pack colour availability.

*Roof Colour Pack and dark-tinted rear glass standard on ADAM SLAM models.

I'll be Black two-coat metallic paint and logo bar in White my Fire are optional at extra cost.



YOUR TURN.

As the ADAM Chief Designer, you get to have everything just as you want it. So if you really want to mix things up you can take your pick from one of three 'Twisted Packs'. That's a combination of colour-coordinated components that add an unexpected dimension to the unique look of your car.

Log on to www.vauxhalladam.co.uk for full ADAM TWISTED models colour availability.



Black Ocio cloth/Morrocana trim optional at extra cost.

TWISTED GREEN

Give your ADAM JAM a fresh twist with key components in vibrant green.

Greenspotting coloured details include:

- Exterior mirrors
- Decor panel inserts to fascia, centre console and doors
- Interior rear-view mirror cover
- Front grille bar
- 16-inch Boomerang diamond-cut alloy wheels

Model illustrated features Twisted Green and Roof Colour Pack and Saturday White Fever brilliant paint optional at extra cost.



Cocoa Bristol cloth/Morrocana trim, Interior Leather Pack - Cocoa, IntelliLink audio system and Winter Pack are optional at extra cost.

TWISTED BROWN

Don't just get twisted. Get totally hooked on an ADAM GLAM.

- Pearl White decor panel inserts to fascia, centre console and doors
- White my Fire interior rear-view mirror cover
- Chrome-effect front grille bar

A Star is Brown coloured details include:

- Exterior mirrors
- 17-inch Roulette diamond-cut alloy wheels

Model illustrated features Twisted Brown and Roof Colour Pack and I'll be Black two-coat metallic paint optional at extra cost.



Interior Leather Pack - Red 'n' Roll and Sports pedals are optional at extra cost.

TWISTED RED

A JAM, GLAM or SLAM with a fiery red flavour.

Red 'n' Roll coloured details include:

- Exterior mirrors
- Decor panel inserts to fascia, centre console and doors
- Interior rear-view mirror cover
- Front grille bar
- 17-inch Swiss Blade diamond-cut, high-gloss black alloy wheels with Red 'n' Roll wheel rim

ADAM JAM model illustrated features Twisted Red and Roof Colour Pack and Pump up the Blue two-coat pearlescent paint optional at extra cost.



A DIFFERENT KIND OF DIFFERENT.

- A.** Illuminated headliner Stars.*
- B.** Printed headliner Go.*
- C.** Printed headliner Sky.*
- D.** Printed headliner Fly.*

*Optional at extra cost.



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IntelliLink audio system. Winter Pack and Silver Fireflies fascia and door panels inserts are optional at extra cost.

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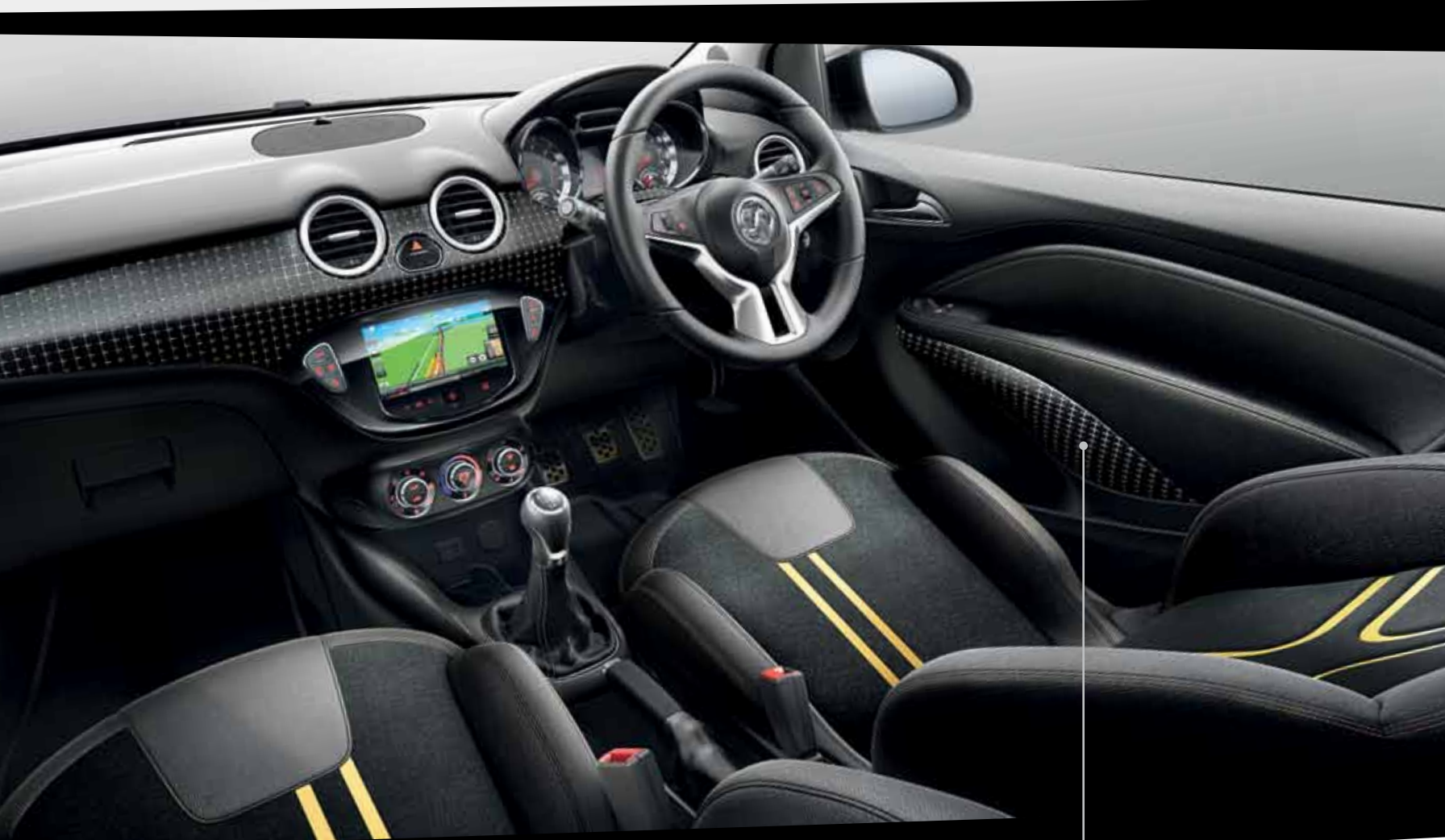
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Ever driven a car where the night sky was on the inside. Or a chess board? Or cotton-wool clouds floating in a blue summer sky? Now's your chance! Believe it or not, you get to pick the style of the headlining. Ever wished you had more trim choices to choose from? ADAM gives you a palette of 18 facia insert colours, patterns and textures. You can even go online to see how your ADAM would look with your own choice of headlining and interior decor. Or test the Interior Light Pack that lets you switch between eight colours for your ambient lighting. If it's on an ADAM it can probably be customised.



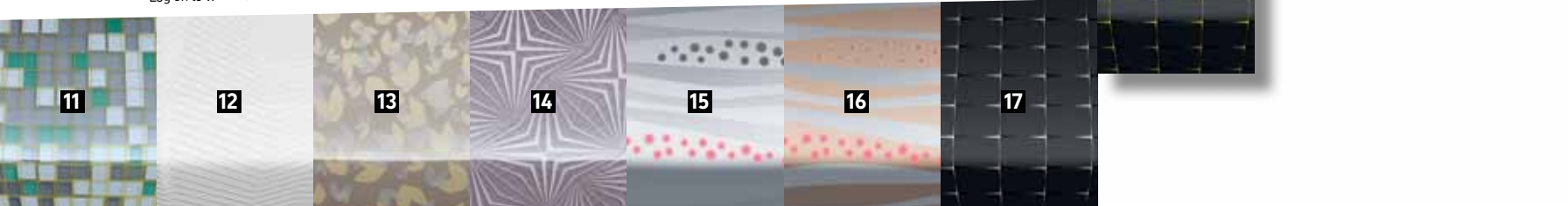
Sports pedals. IntelliLink audio system. Winter Pack and Yellow Universe facia and door panel inserts are optional at extra cost.

- 1. Buzz Lightgreen.
- 2. Greenspotting.
- 3. Pump up the Blue.
- 4. Papa don't Peach.
- 5. Rose Metallic.
- 6. Tinted Steel.
- 7. Pearl White.

- 8. Japan Paint.
- 9. James Blonde.
- 10. Red 'n' Roll.
- 11. Bitmap.
- 12. Edged Lines.
- 13. Fly.
- 14. Starstruck.

- 15. Silver Fireflies (backlit).
- 16. Gold Fireflies (backlit).
- 17. Silver Universe.
- 18. Yellow Universe.

Log on to www.vauxhalladam.co.uk for full details of headlining and facia, door panels and centre console availability.





BRING

IT

ON.



You can fit any ADAM with optional IntelliLink technology. It's a smart all-in-one multi-media system that not only looks great, but is extra easy to control via the 7-inch LCD colour touch-screen or via the steering wheel controls.

The system is designed to support Bluetooth® and USB audio devices. The smartphone link provides access to approved smartphone applications* such as Stitcher™, BringGo navigation, TuneIn and MirrorLink™. Listen to favourite news, comedy, sports, talk using Stitcher. Access hundreds of internet radio stations via TuneIn. Use BringGo for integrated affordable navigation. Compatible phones use MirrorLink™ to access all your favourite applications such as Facebook and Twitter.

With IntelliLink, enjoy a steady stream of your songs, photos, videos and favourite applications. Straight from a compatible smartphone, 24/7, all on one big bright display on the dash.



*Depending on the type of phone.



Fuel economy and emissions*

Model	Fuel economy mpg (litres/100km) Combined figure	CO ₂ emissions (g/km)
1.2i 16v VVT (70PS)	54.3 (5.2)	124
1.2i 16v VVT (70PS) Start/Stop	56.5 (5.0)	118
1.4i 16v VVT (87PS)	51.4 (5.5)	129
1.4i 16v VVT (87PS) Start/Stop	55.4 (5.1)	120
1.4i 16v VVT (100PS)	51.4 (5.5)	129
1.4i 16v VVT (100PS) Start/Stop	55.4 (5.1)	120

Fuel consumption and CO₂ emission data complies with the relevant EU testing regulations used by vehicle manufacturers to enable comparisons between different models. **Important:** Please note fuel consumption can be affected by many factors including driving style, road and traffic conditions, vehicle mileage and standard of maintenance. In addition these results relate to the particular vehicle tested. Inevitably there will be differences between individual vehicles of the same model.

*All fuel economy and CO₂ emission figures are provisional at time of going to press. For more information please log on to www.vauxhalladam.co.uk where regular updates will be posted for this technical data.

Tyre rating

Tyre size	Fuel efficiency group	Wet grip performance	External noise	
			Measured (dB)	Group
195/55 R 16	B-C	B	71	
215/45 R 17	C	B	71	
225/35 R 18	E	B	77	

Tyre rating according to EU Regulation 1222/2009.

Vauxhall Lifetime Warranty

We're so confident in Vauxhall quality and reliability that we are now able to offer a lifetime warranty. Available to the first owner of all new Vauxhall passenger cars, it's valid for the lifetime of the vehicle up to a maximum of 100,000 miles*. In addition, our warranty also includes Vauxhall Assistance for 12 months from first registration and six years body panel anti-perforation warranty. Full details of Vauxhall's warranties including terms, conditions and exclusions can be obtained through any authorised Vauxhall retailer or go to: www.vauxhall.co.uk/warranty



*Vauxhall Lifetime Warranty covers lifetime ownership of first car owner, 100,000 mile limit, annual check required. The warranty excludes wear and tear and serviceable items and the vehicle must be serviced in accordance with the manufacturer's servicing schedule to continue the lifetime warranty. Terms and conditions apply. Offer available to all Vauxhall passenger cars (this offer does not apply to car-derived vans) from 1st August 2010.

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